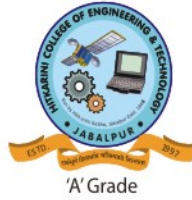




MBA *with*
focus on
Wildlife
tourism



HITKARINI

COLLEGE OF ENGINEERING & TECHNOLOGY

HITKARINI HILLS, DUMNA ROAD, JABALPUR

AN ISO 9001-2008 CERTIFIED INSTITUTE

MASTER OF BUSINESS ADMINISTRATION

MBA - 2 YEARS FULL TIME

(Affiliated to Rani Durgavati Vishwavidyalya)

- ★ Best Faculty
- ★ Active Placements & Summer Internship Training Assistance
- ★ Excellent Infrastructure



About Us

Hitkarini Sabha was established in 1868 and is running 9 colleges and more than 18 schools, promoting education in Mahakaushal region. Hitkarini College of Engineering and Technology, Jabalpur was established in 1997 and is approved by AICTE, New Delhi and D.T.E, Bhopal, the College certified ISO 9001-2008, is an 'A' grade Institute. Its purpose is to inculcate innovative and analytical skills among the students. It nurtures and provides platform by giving exposure to real work scenario with clear understanding of business management.

Our Vision

To pursue excellence in education and adhere to the highest academic rigors.

Our Mission

To accept changes as challenges with an open mind, to cater technical and professional academic needs and to serve the mankind.

Principal's Message



The MBA Department, acknowledged as one of the best in the state in a short span of 4 years emphasizes on holistic development of the students so that, they can excel in the professional environment.

Dr. S. B. L. Beohar - Principal

Admission 2011

- ◆ MET Exam conducted by Vypam, Bhopal.
- ◆ Group Discussion & Personal Interview conducted by Vypam, Bhopal.
- ◆ Online Counseling/allotment of colleges to MBA aspiring students. For details access to website www.mponline.gov.in & www.dtempcounselling.org

Core Faculty



Dr. Chintamani Shukla

M.Com, LL.B, Ph.D

- ☆ Retired Principal Govt. P. G. College
- ☆ Former Dean, R.D.V.V., Jabalpur
- ☆ Director, SBI Local Board, Bhopal
- ☆ Director, Bora Institute of Mgmt, Lucknow

Specialization: Human Resource

Experience: Over 40 Years



Dr. Uma V. P. Shrivastava

B.Sc., LL.B, M.A. (Eng. Lit.), MBA, Ph.D

- ☆ Brand Mkt. Mgr, Parle Agro (I) Ltd., Mumbai
- ☆ Brand Mgr. S. M. Foods (P) Ltd., Mumbai
- ☆ Brand Mgr, Kores (I) Ltd., Mumbai
- ☆ Product Mgr, AV Birla Group, Mumbai

Specialization: Marketing / Finance

Experience: 16 Years



Mr. Sachin Dubey

B.E., MBA

Specialization:
Marketing / Systems

Experience:
4 Years



Ms. Puneet S. Duggal

BCA, MBA

Specialization:
HR / Marketing

Experience:
5 Years



Mr. Paritosh Dubey

M.Com, MBA

Specialization:
Finance / Marketing

Experience:
8 Years



Ms. Gitanjali Dey

B.Com, MHRA

Specialization:
Human Resource

Experience:
7 Years



Ms. Devika Thakur

B.Com, MBA

Specialization:
Human Resource

Experience:
2 Years



Our Achievements

- ☆ 97% success rate in University examination.
- ☆ MBA Department successfully organized First AICTE sponsored Management National Seminar - 2011.
- ☆ Management Premier Cricket League Winner - 2011.
- ☆ Association with Vandana Trust (NGO).
- ☆ Tree Plantation Campaign (CSR).
- ☆ Students won first prize in Business Plan and Management Quiz in Inter-College competition.
- ☆ Ranked second in M.P. for Business Simulation State Level Competition.

Teaching Learning Process

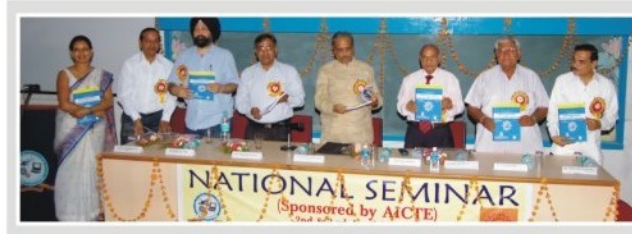
- ☆ Use of modern teaching aids.
- ☆ Bridge classes for weak students.
- ☆ Live projects for practical exposure.
- ☆ Guest lectures by academicians and industrialist.

Salient Features

- ☆ Highly qualified and experienced 7 full time faculty members
- ☆ Dual Specialization - Marketing, HR, IT and Finance.
- ☆ Training and Placement cell.
- ☆ Separate classes for GD & PD.
- ☆ Facility of Internet and E-Journals.
- ☆ Industrial Visits / Educational Tours.
- ☆ Courses to enhance skills.

Placement Pattern

Placement cell is pro-actively involved in the placement of final year students. The top most and prestigious Government as well as Private Sector companies are visiting the college for Final Placement and Summer Internship Training



Alumni Association

We have our registered Alumni Association where all students become members on joining the college. The purpose is chiefly to keep in contact with our past students/alumni and seek their help and guidance in relation to placement of their juniors.

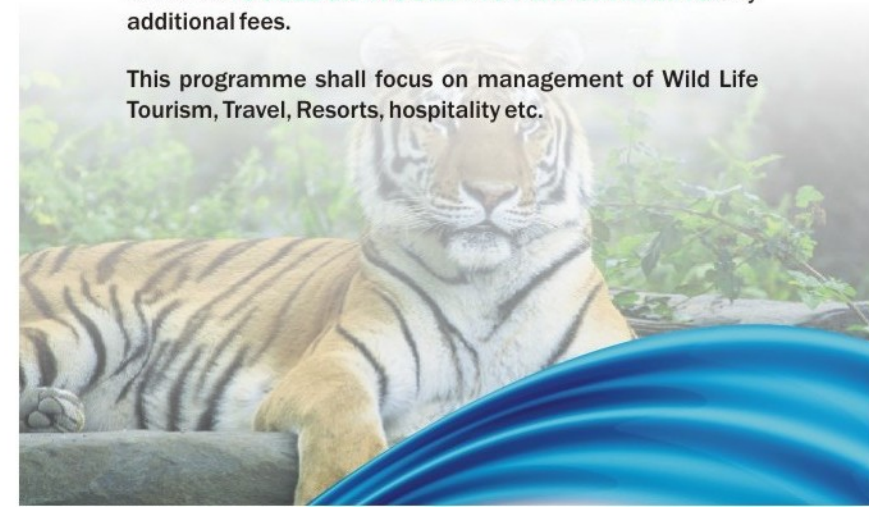


MBA *with* focus on Wildlife tourism

A Programme on **Management of Wild Life Tourism (CMWLT)** is designed by Department of Business Administration, Hitkarini College of Engineering and Technology, Jabalpur approved by Hitkarini Sabha and is a parallel programme for the students of two years full time MBA (with dual specialization) of the department.

This would be an additional Two years Programme which the students admitted in MBA would be going through parallel during their course of study in the department for which the **COLLEGE WOULD NOT BE CHARGING** any additional fees.

This programme shall focus on management of Wild Life Tourism, Travel, Resorts, hospitality etc.



COMPANIES FREQUENTLY VISITING HCET



MBA *with* focus on **Wildlife** tourism

Besides the course curriculum, the programme would include **tours / training visits** to resorts in every semester **FREE OF COST**, so that at the end of the course students are aware of hands on aspects of Wild Life Tourism.

Objectives of this programme of study are manifold viz:

- To, enable young learners develop a business sense and sensitize them to nuances of Wild Life Parks and Sanctuaries in the growing Wild Life Travel and Tourism scenarios.
- To introduce and train the students for managing Wild Life Resorts, Tourism and Travel in addition to their core capabilities as managers.
- To, learn principles and practice of Management especially in Hospitality, Travel and tourism organizations related to Wild Life.
- To equip and enable learners to start a new hospitality, tourism and travel related business ventures.

HCET Campus



College is located at Hitkarini Hills in a lush green environment and is 6 km from the railway station.

Hostel Facility



Well furnished separate hostel facility for boys and girls.

Library / Reading Room



HCET Central library has more than 4000 management books along with National & International Journals and e-journals.

Computer Labs



Well equipped Air Conditioned Computer Labs with high speed Internet connectivity.

Bus Service



College Bus is available from all corners of the city.

Canteen



Canteen is located in the main campus to provide snacks / refreshment whenever required.

HITKARINI COLLEGE OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)

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 E-mail: mbahcet@hitkarini.com Website: www.hcet.hitkarini.com